



KOFAX

Power PDF

Modern day workspace productivity tool

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Senior Sales Account Executive

Work Like Tomorrow.™

➤ Evolution of the PDF



eCopy[®] PDF
Pro Office



Kofax
Power PDF[™]



Power PDF is the easiest and quickest software sale you'll ever do.

➤ Background & pain points



**PDF is a necessary
evil**



**Organisation's use
multiple PDF solutions**



Hybrid workspaces



**Share the benefits
across your business**



PDF's Thrive In Heavily Regulated Industries



Finance



Supply Chain



Legal



Healthcare



Government

These industries require PDF workflows to run efficiently

Use Cases per Department

Human Resources Searchable PDF Electronic form filling	Finance DMS connectors Convert to Microsoft Excel Configurable workflows	Manufacturing Document assembly Redlining MFP scan inbox Batch conversion Electronic form creation
Security Office / Compliance Redaction Microsoft RMS & FileOpen DRM Document encryption Digital certificates Feature lock-down	Legal Digital signatures Highlighting Redaction and bates stamps	Communications Spell checker Convert to Microsoft Word Embedded media objects Read order editor
Sales Stamps Mark ups & comments	Marketing Bookmarks Portfolios Cloud connectors	And so much more...

Built for Business Users

The screenshot shows the Kofax Power PDF Advanced application window. On the left, a sidebar contains navigation options: Info, New, Open, Save, Save As, Print, Export, Share, Close, and Options. The 'Open' menu is expanded, showing 'Recent Documents', 'Recent Places', 'Revisions', 'Revert to Last Save', 'iManage', 'OneDrive', 'SharePoint', 'Therefore™', and 'Browse'. The main window displays a document titled 'KOFAX-Power-PDF...-to-Know-072619'. The document content includes a header '8 THINGS YOU NEED TO KNOW ABOUT KOFAX POWER PDF™' and five numbered points:

1. Kofax lets customers standardize on one fully PDF-compliant solution, with versions for Windows and Mac, and a Windows-based PDF Reader.
2. Security is top of mind for your customers and Power PDF Advanced supports full spectrum document security.
3. Power PDF Advanced makes creating PDF productivity software easy, with the simplest licensing model and the best Total Cost of Ownership (TCO) available.
4. Creating interactive forms is one of the most utilized capabilities in PDF software, and Power PDF Advanced fully supports PDF forms creation and submission.
5. Kofax leads the market in digital document workflow and Power PDF Advanced is fully integrated with these solutions.

Two blue circular callouts are overlaid on the screenshot:

- Open and save documents from popular cloud-based applications
- Intuitive interface based on Microsoft office applications

Convert and create

Edit and combine

Sign and collaborate

Kofax Power PDF™ Advanced

Version 4

KOFAX

➤ Competition

- Major Competitors:
 - Adobe Acrobat Pro DC
 - Nitro PDF Pro
 - Foxit PDF Reader
- Minor Competitors:
 - ABBY
 - Bluebeam
 - PDF Docs
 - Bundle Docs
 - JotForm
 - Pdfrun.co.



➤ Power PDFs value over 5 years



Adobe Acrobat Pro, with an annual plan for 10 users

£120 per license annually
£1,200 per year
£6,200 for 5 years

1

Power PDF Advanced for 10 perpetual licenses including 5 years' Maintenance & Support

£2,040 for 5 Years
and you own the license

2

Over a 5-year period, Power PDF represents a staggering:

67% saving

3

➤ How to generate leads?

KEEP IT SIMPLE...

- What PDF Tool are they using today?
- How many licenses do they have?
- When in the renewal due?
- What is the cost per license per year?
- What do they use PDF tools for?



Power PDF Story + Demo

Customer Onboarding



➤ Story board

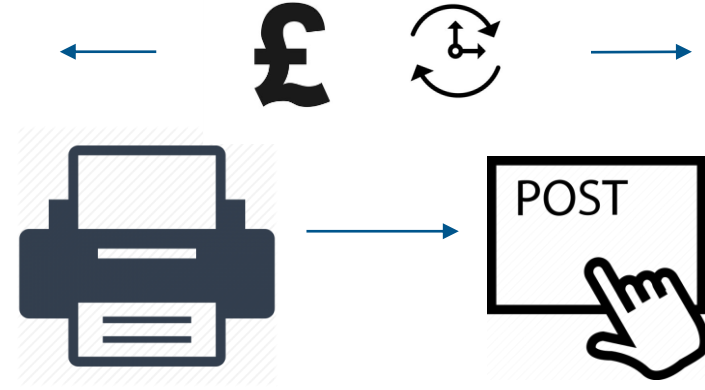
INTERNAL



Tenancy agreement



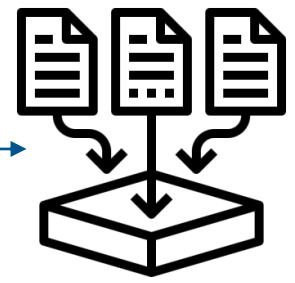
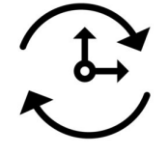
DD document



CUSTOMER



Complete forms



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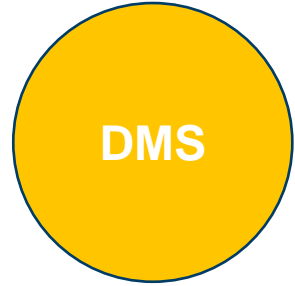
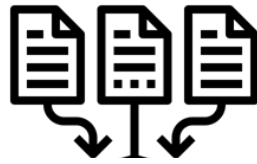


Scan forms



➤ Story board

INTERNAL

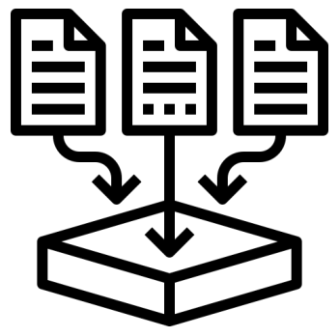


Edit form electronically and assemble

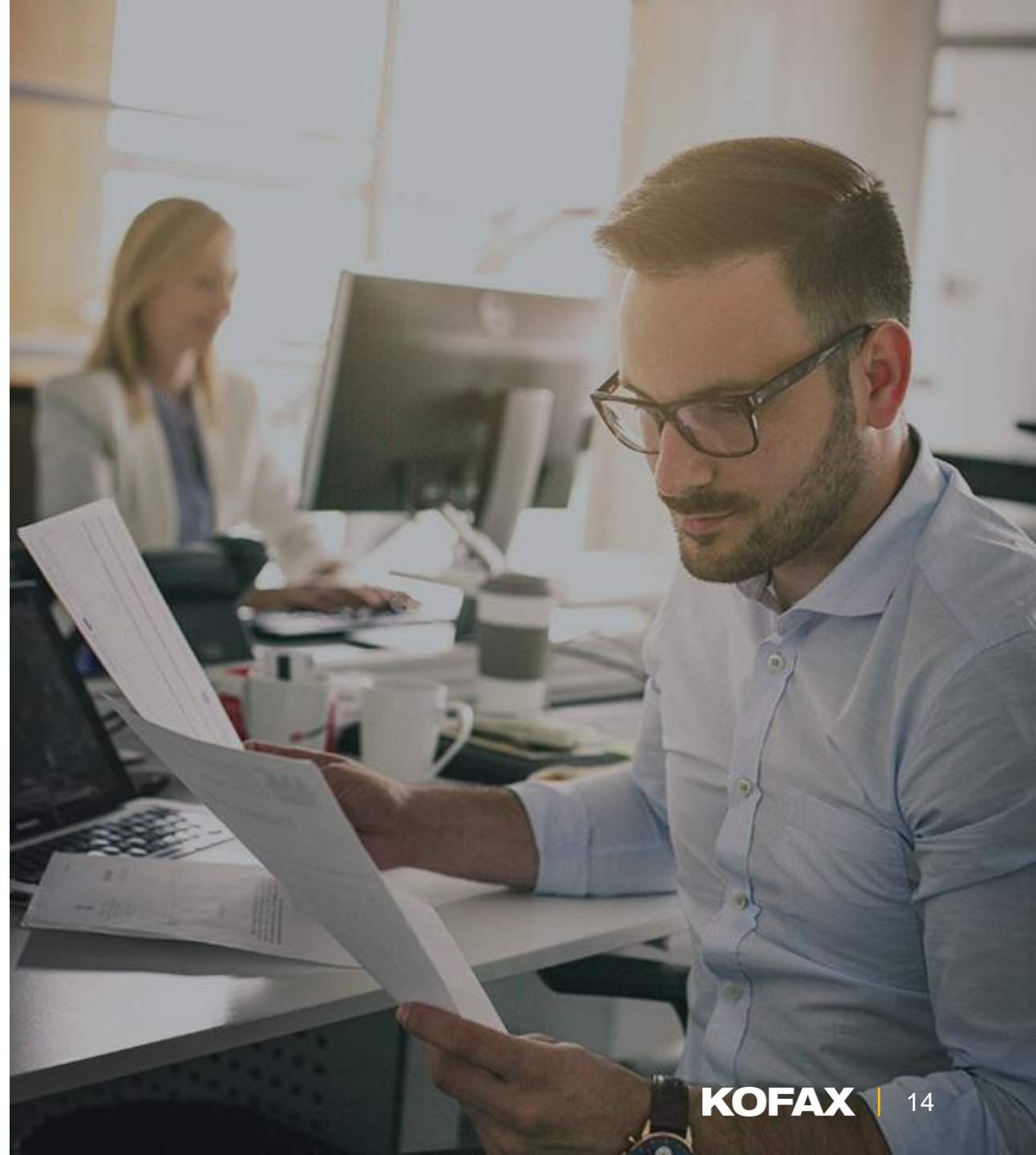
CUSTOMER



Mobile



 **Demo – Internal document creation**



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7

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Power PDF 5.0 - Launch Kit

04 Desktop Productivity > Kofax Power PDF

Senior Product Marketing Manager
Oct 06, 2022

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Power PDF 5 Advanced Datasheet
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Power PDF 5 Mobile App Datasheet
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Power PDF 5 Standard Datasheet
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More



PPDF4 vs 5 Standard Advanced FC Full
More



PPDF5 Standard vs PPDF4



Power PDF 5 - Sales



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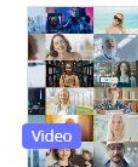
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Product Explainer

WORK LIKE TOMORROW.™

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