KONICA MINOLTA

5 TIPS FOR IMPROVING COLLABORATION

1 KEEP EMPLOYEES CONNECTED

Today's workforce is increasingly mobile and highly collaborative. The right technology can keep employees connected from anywhere on any device. Email and boardroom meetings are no longer our primary methods for business communication. Therefore, organisations need to find other ways to foster collaboration and productivity.

With the right unified communications solution, your team can work more effectively by staying connected and organised in the office, at customer sites, or on the go.

Collaboration tools provide the following benefits:

View and share information in real time

Instantly review and edit documents

Join meetings and conference calls from any device

Seamlessly move conversations from your computer to your smartphone

Stay in contact with customers and teams with instant messaging

2 MAKE SURE YOUR NETWORK IS READY

Even the smallest gaps in connectivity can hurt your business. With an increasingly distributed workforce using laptops, tablets, and smartphones for work, access to video collaboration and media rich cloud-based apps are becoming the new standard for success. If you're not careful, these services can really take a toll on the company network.

Your business needs a robust network infrastructure that can support these innovations:

3 INVEST IN VIDEO

When it comes to workplace collaboration, there is no substitute for face-to-face conversations.

Video calling connects people in a way that instant messaging, email and phone calls just can't replace. Companies are increasingly investing in video conferencing solutions to help employees connect with each other and their customers. Thanks to advancements in technology, video conferencing is easier than ever for your business to adopt.

With video conferencing you can:

- **Help remote employees feel engaged.**
- **Promote attentiveness and participation in meetings.**
- **Deliver an enhanced customer experience.**
- **Drive collaboration in a way that email and telephone conference calls simply cannot.**
- **Save companies up to 30% in travel related expenses.**

OF REMOTE USERS FEEL MORE CONNECTED WHEN USING VIDEO.

4 DON'T SACRIFICE SECURITY

Don't let the quest for better collaboration and more productivity compromise the security of your business. The more complex your network becomes, the more 3rd party services and tools your company adopts, the more holes there are for hackers to penetrate.

Make sure any collaboration and unified communication strategy you implement makes your network stronger, not weaker.

Look for features like:

- **End-to-end encryption**
- **Centralized identity and access management**
- **Active Directory Federation Service**
- **Flexible permissions**

5 KEEP IT SIMPLE

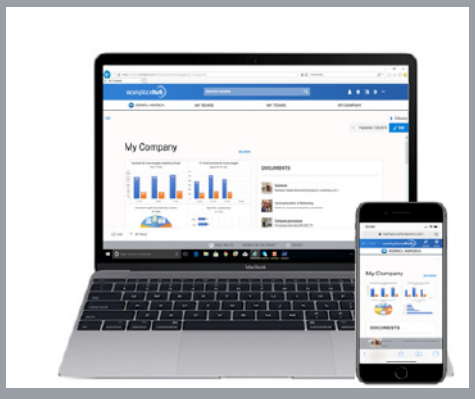
No one will use new and powerful technology if it's too complicated.

The harder something is to use, the more likely employees will find and use other, less secure, unsupported means of communication and collaboration.

Solutions like Workplace Go are keeping things simple. You can message, meet and call from one secure platform anywhere, on any device.

The Workplace Go collaboration platform is helping organisations revolutionise the way things get done.

Give your people the power to connect anywhere, anytime with a simple, secure, complete, all-in-one business communications service.



WE CAN HELP WITH YOUR COLLABORATION STRATEGY

With our collaborative solutions we enable organisations to build a modern and tailor-made digital workplace in order to meet their requirements in terms of communication, collaboration, productivity and social networking.

Find out more about our Digital Workplace Solutions at konicaminolta.eu/eu-en/software/it-services/workplace-go